

TEAM REVOLUTION IDENTITY THEFT CUSTOMER ACQUISITION

CUSTOMER SOURCES- YOUR BEGINNING GOAL IS 5 ACCOUNTS AND CQ! FIRST BONUS!

1) YOURSELF:

Sign yourself up first by going to your storefront.

2) YOUR LIST:

Make a list of 25 names of IDSeal prospects!

3) FAMILY MEMBERS OF NEW CUSTOMERS/ ANYONE THAT DOES NOT WANT TO DO BUSINESS NOW:

Ask all family, friends, and customers if they know anyone that may be interested in the service or in feeding kids. Remember that each adult in household counts as an account. Example: husband and wife is 2 services and 4 points!



CUSTOMER ACQUISITION SCRIPT-

Remember that the main way you will acquire customers is by leaning on your relationship with the prospect. Regardless of it being an INCREDIBLE SERVICE, less expensive than the competition, and having huge value the more you create **URGENCY** and **EXCITEMENT** towards “helping you,” the more success you will have.

KEY WORDS TO USE: **HELP / FAVOR / TRY AND YOUR “WHY” (WITH A DEADLINE)**

Call or Text script:

Hi _____! (wait for response)

I need a **HUGE HUGE FAVOR!** (wait for a response)

I'm in line for a **promotion** and I really **need your help**. I started with a business part-time to **(your why)**.

Our company just launched a new service and I need a couple more friends to test it **by tonight...** it's an awesome service that I know you can use and actually may even need it. (wait for response)

It's called Private Cyber Security / IDSeal. Have you ever heard of Lifelock? It's like that, but offers a lot more and is less expensive. **All I need you to do is try it**. There's **no contract** and **no commitment**- if I send you my link can you please fill it out and give it a shot? I just need a picture of the confirmation after you do it. Please?

- If prospect says no... NEXT! Don't spend energy convincing or selling!
- If prospect says yes... SIGN THEM UP NOW! Don't wait! **Enroll** them and make sure they **authenticate** now.
- If prospect has questions.... Focus on potential points of interest. Be natural, and share what you like most about the service. Since most are your friends they will likely relate to what you're excited about.

*Younger prospects = social media protection

*Parents = Sex offender list

*All prospects = credit, email protection, **\$1 million in coverage**

PICKING A PLAN -both 2 points!

Platinum = 1 adult / Platinum Plus = 1 adult (up to 10 kids)

CLOSING-

- Make sure after customer is enrolled they log into email and **authenticate!**
- Are there any other family members in household you can acquire as a customer?
- Have you signed up your new customer for other services including energy and wireless?

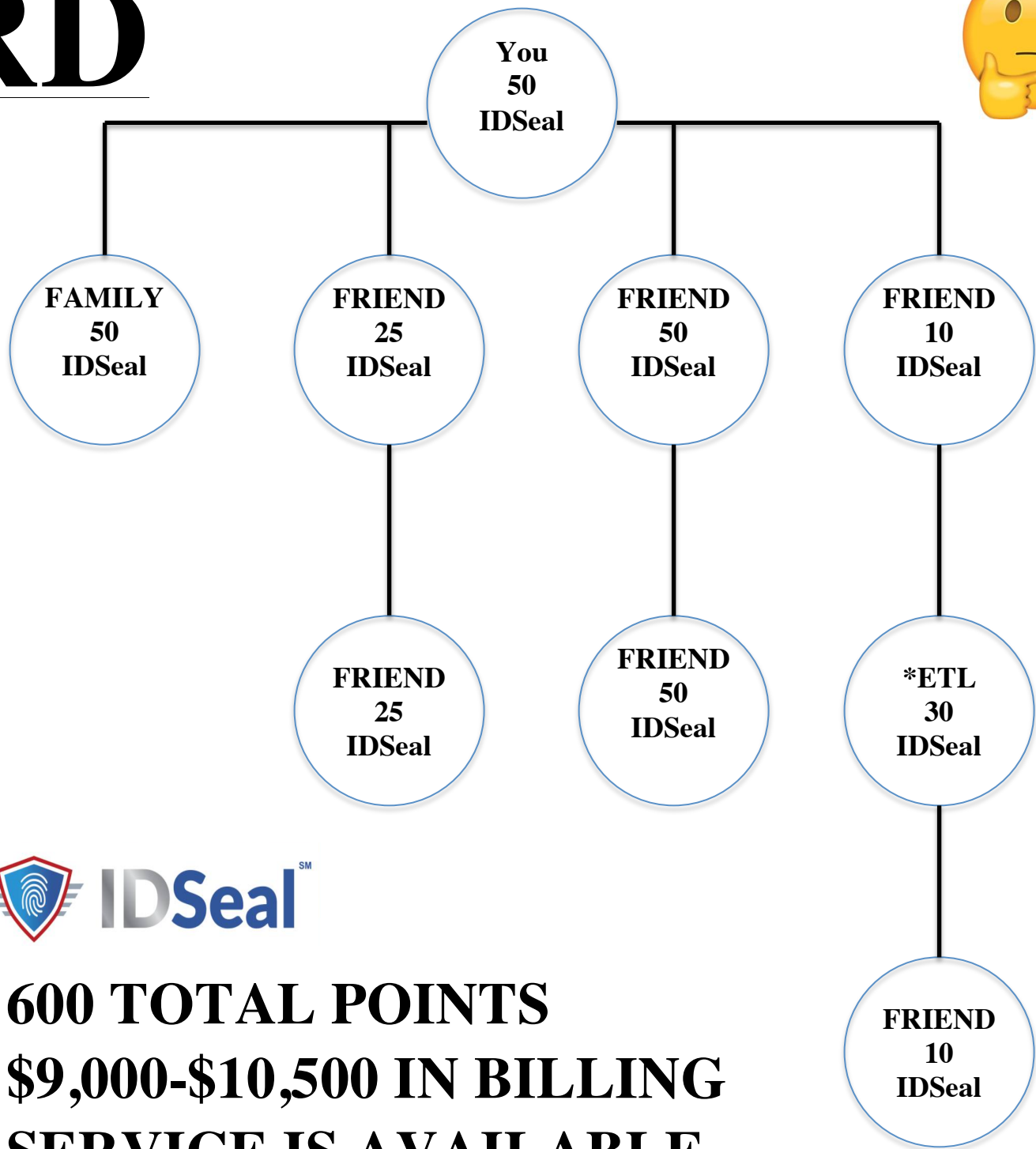
***SVP TIP! TEAM & GROUP POWER HOURS WILL BRING IN A LOT OF CUSTOMERS QUICK!**

	 \$28.99 per month	 \$34.99 per month
3-Bureau Credit Reports, Scores and Monitoring	YES ✓	YES ✓
\$1 Million in Identity Theft Coverage Insurance; \$0 Deductible	YES ✓	YES, BUT Does Not State Deductible
Court and Criminal Records Monitoring	YES ✓	YES ✓
Facebook Monitoring	YES ✓	NO ✗
Twitter Monitoring	YES ✓	NO ✗
Instagram Monitoring	YES ✓	NO ✗
Linkedin Monitoring	YES ✓	NO ✗
Dark Web Monitoring	YES ✓	YES ✓
Social Security Number Trace	YES ✓	YES ✓
Bank Account Takeover Monitoring	YES ✓	YES ✓
Real-Time Authorization Notifications	YES ✓	YES ✓
Lost Wallet Protection	YES ✓	YES ✓
24/7 Member Support	YES ✓	YES ✓
Free iOS and Android App	YES ✓	YES ✓
Medical ID Fraud Protection	YES ✓	NO ✗
Sex Offender Monitoring	YES ✓	YES ✓
Change of Address Monitoring	YES ✓	YES ✓
Non-Credit Loan Monitoring	YES ✓	NO ✗
Do Not Call Registry	YES ✓	NO ✗
Credit Freeze	YES ✓	NO ✗

How big is IDSeal?

There has never been a simpler service to acquire or one that will promote IBOs as fast!

RD



- **600 TOTAL POINTS**
- **\$9,000-\$10,500 IN BILLING**
- **SERVICE IS AVAILABLE NATIONWIDE**

*ETL with 15 personal points and 10 cqs OR 60 personal points